

ROTARY PRESS TO PRINT PATTERNS ON A SUPPORT STRIPABSTRACT OF THE DISCLOSURE

A rotary press to print patterns on support strips includes a drive for driving the support strip lengthwise at a defined speed; a supply for strip material of the patterns to be applied to the strip located laterally to the lengthwise drive and direction of the support strip; a transfer device for transferring the patterns from the strip material to defined locations on the strip; another drive for driving the strip material through the transfer device intermittently with the defined speed of the support strip. Strip material reorientation elements are arranged along the path of the strip material to modify its direction from transverse to the support strip to the same direction thereof and to deliver the support strip material and the support strip to a transfer device where transfer occurs. Various length and speed controls associated with the strip material deliver the same to the transfer section at a selected speed. A device joins successive reels of the strip material, preferably without interruption of the delivery of strip material to the transfer device, preferably by use of storage disposals for the strip material.